

Managed Sales & Sales Tech

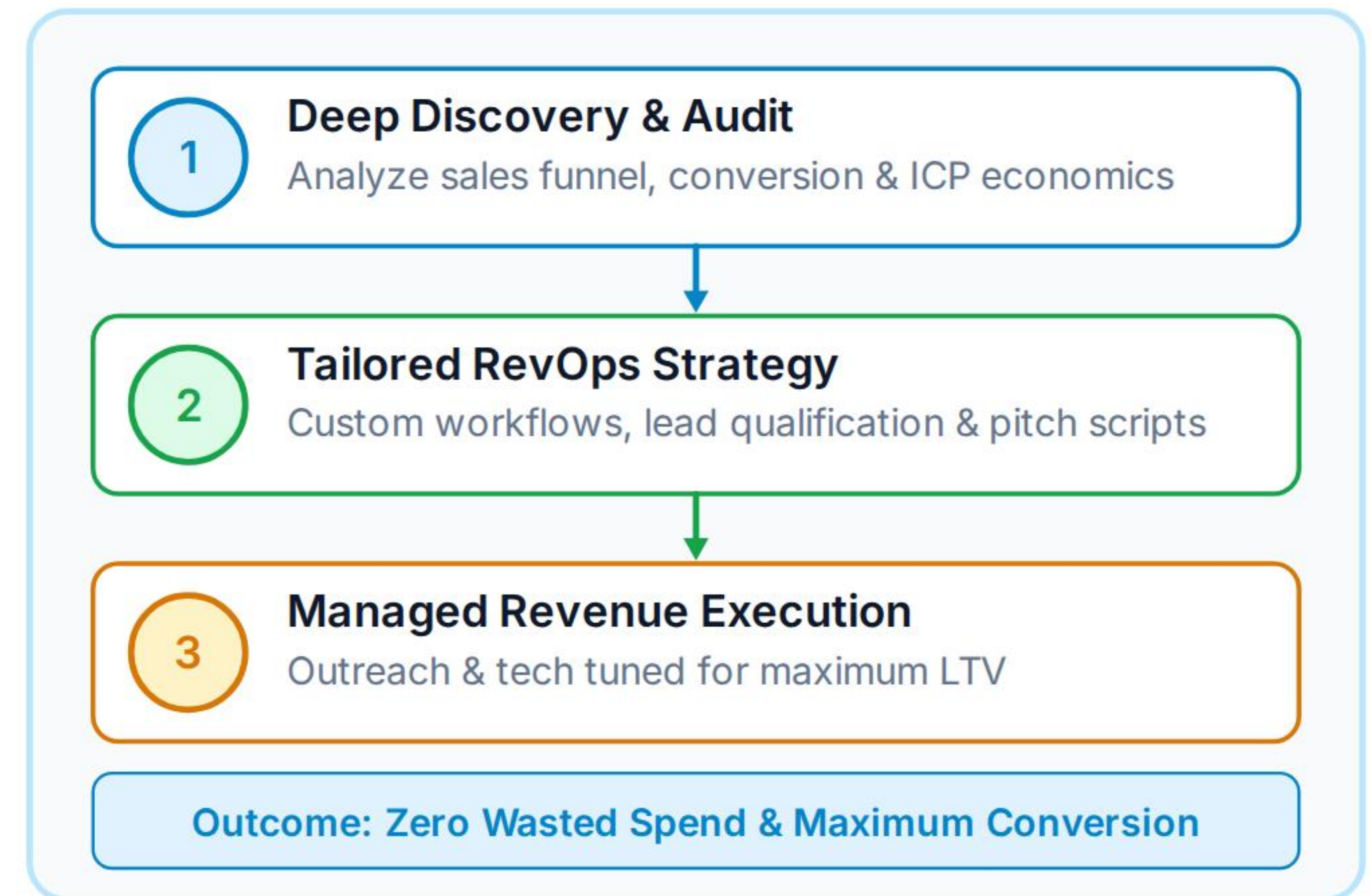
Unified Revenue Operations (Sales + Marketing) Built Exclusively for Bottom-Line Revenue Generation

Promotelt.in (A Division of Astrosia Technologies LLP)

Why We Listen First

Every business model, customer persona, and deal cycle is distinct. We never sell rigid pre-packaged templates.

-  **Deep Discovery & Audit:** We analyze your sales funnel, conversion bottlenecks, and ICP economics prior to execution.
-  **Tailored RevOps Strategy:** We customize sales workflows, lead qualification filters, and pitch scripts for your buyers.
-  **Aligned Unit Economics:** We design outreach and tech infrastructure to maximize your exact Lifetime Value (LTV).



Why We Are Better



Revenue Accountability

We do not hide behind click reports or vanity lead form counts. Our primary metric is closed revenue and validated sales pipeline growth.



Full-Stack Integration

We bridge marketing acquisition directly with automated sales CRM workflows, ML lead scoring, and active deal-closing representatives.



Instant Sales Scaling

Skip years of recruiting, training, and software experimentation. Access our battle-tested sales force and proprietary tech immediately.

Not a Marketing Company

- ❌ **No Meaningless Leads:** Traditional marketing agencies deliver cold forms that leave your sales team stranded without context.
- ✅ **Unified RevOps Model:** We combine digital acquisition, AI qualification, and active sales closing into one engine.
- 🔄 **Closed-Loop Feedback:** Real-time sales rep insights continuously optimize lead algorithms to eliminate low-intent prospects.

TRADITIONAL MARKETING AGENCIES

Ads & Traffic → Unqualified Form Leads
→ High Drop-off & Disconnected Sales Team

Friction: Sales team wastes time calling cold inquiries

PROMOTEIT MANAGED REVOPS

Targeting → ML Lead Scoring → Trained Closers
→ Bottom-Line Revenue Secured

Result: End-to-End Ownership of Revenue Generation

Omnichannel Scaling

Sales by PromoteIT (Online)

Digital Revenue Acceleration: Automated digital outreach, AI qualified funnels, performance marketing, and high velocity online deal closing.

Ideal for e-commerce, digital consultations, SaaS, and nationwide online campaigns.

Corporex by PromoteIT (Offline & Hybrid)

Enterprise & Field Execution: High touch B2B corporate sales, dedicated field reps, on-ground buyer meetings, and hybrid online-to-offline models.

Ideal for real estate, corporate contracts, high ticket services, and regional distribution.

Healthcare Case Study

ONLINE SALES CASE STUDY

Dr. Arup Kr. Ghosh

Homeopathy Healthcare Specialist

The Challenge: High reliance on local walk-in consultations and fragmented online inquiries that rarely converted into scheduled appointments.

The RevOps Solution: Deployed targeted online patient acquisition funnels, automated tele-qualification, and structured consultation booking workflows.

ONLINE PATIENT SCALING RESULTS



Impact Summary:
Established a multi-regional online consultation pipeline with automated appointment reminders.

Real Estate Case Study

HYBRID & FIELD SALES CASE STUDY

Mr. Gopal Ghosh

Real Estate Developer & Consultant

The Challenge: Inundated with low-intent property portal inquiries that wasted sales team bandwidth with zero site visits.

The RevOps Solution: Combined online digital buyer profiling with Corporex hybrid field execution for pre-screening buyer intent and conducting high-touch site visits.

REAL ESTATE CONVERSION METRICS

4.2x

Verified Site Visits

85+

Deals Closed (6 Mos)

Impact Summary:

Eliminated fake buyer leads and created a streamlined online-to-field property sales pipeline.

Focus On Your Core Product

100%

Focus on Your Product

Build Great Products & Services

Your leadership team should dedicate 100% of their energy to engineering, service innovation, and product quality.

Building an in-house sales and tech engine requires years of trial and error, heavy capital expenditure, and ongoing software stack overhead. Leave sales execution to specialists.

Turnkey Sales & ML Tech



Off the Shelf & Custom Tech

Turnkey integrations with top-tier CRMs and custom sales Tech tools configured to plug straight into your business systems.



Machine Learning for Sales

Proprietary ML models for automated lead scoring, predictive buyer intent, and real-time deal prioritization.



On Demand Sales Force

Pre-trained B2B and B2C sales closing specialists ready to engage prospects and convert opportunities immediately.

PromoteIt vs Traditional Options

Marketing Agencies

LEADS ONLY

- ✗ **Delivers cold lead forms** without verified purchase intent
- ✗ **Zero sales closing:** Your team does all the hard cold calling
- ✗ **No revenue focus:** You pay even if zero deals close

In-House Sales Team

HIGH COST & SLOW

- ⚠ **Expensive overhead:** Heavy salaries, bonuses & software fees
- ⚠ **Slow ramp-up:** Takes 6 to 12 months to recruit and train
- ⚠ **Distracts founders** away from building great products

PromoteIt RevOps

WINNER

- ✓ **Full sales closing:** Active teams for online & field deals
- ✓ **Custom AI/ML Sales Tech:** Lead scoring included at zero extra cost
- ✓ **Bottom-Line Focus:** We win only when your bank revenue grows

Revenue Scaling Process

Step 2: Deploy Tech

Setup custom Sales Tech, ML lead scoring, and automated CRM pipelines.

Step 4: Scale

Optimize closed-loop feedback for compounding revenue growth.

Step 1: Discover

We listen first to audit your sales funnel, unit economics, and target personas.

Step 3: Execute

Activate Sales by PromoteIT (Online) and Corporex (Offline) teams.

Ready to Scale Revenue?

Let us align your Sales & Marketing into a unified Revenue Operations engine.

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